

The mission of The Cardiovascular Research & Education Foundation of Indiana (CREFI) is to think beyond the ordinary and advance the field of cardiology through innovative programs in three vital areas: patient care, education and research. CREFI believes that the placement of AEDs into schools meets this mission. Not only are AEDs an innovative product, an AED is the first line of patient care someone who is experiencing cardiac arrest may receive. For more information on The Reviving Hearts Program, to make a donation or to apply for an AED for your school, please go to CardioFoundation.org



For more information about the Reviving Hearts Program, log on to our website at CardioFoundation.org. This important initiative is presented by The Care Group and brought to the community by the Cardiovascular Research and Education Foundation of Indiana. For more information, contact Margie Bryan, Program Director, CREFI, 8333 Naab Road, Suite 200, Indianapolis, IN 46260 or (317) 338-6080.



Saving Lives with AEDs

THE REVIVING HEARTS PROGRAM

Fourteen year-old Josh McCormick went to early morning basketball practice and suffered Sudden Cardiac Arrest (SCA). Andy Williams, a twenty-nine year-old married man with one child, was playing basketball in a church league game and also suffered Sudden Cardiac Arrest. Their stories end quite differently though, as Josh was unable to survive the virus that ravaged his heart; while Andy, who doctors thought would not survive, has made a miraculous



recovery. While the McCormick's and the Williams' stories have different endings both families have one passion in common... the promotion of The Reviving Hearts Program. Designed by the Cardiovascular Research and Education Foundation of Indiana

(CREFI) and The Care Group, their goal is to place over 400 Automated Electronic Defibrillators (AEDs) into Indiana High Schools over the next five years.

Sudden Cardiac Arrest (SCA) is the leading cause of death in the US with a death occurring every two minutes or over 650 SCA-related deaths each day. SCA occurs abruptly and without warning and two-thirds of SCA deaths occur in people without any prior indications of heart disease. To have a chance of surviving, victims of SCA must receive a life-saving defibrillation within the first 4- 6 minutes when brain damage starts to occur. Automated Electronic Defibrillator's (AEDs) can increase the survival rate for SCA up to 90% by delivering a shock within the first few minutes of an attack. Ask any family member or parent whose loved one or child has died from SCA and they will say three letters might have saved their loved one's life...AED.



Leonard A. Steinberg, MD
Children's Heart Center, a
division of The Care Group

“Sudden death in children garners big media attention. I'm sure we all know of children right here in Indiana who might be alive today if public access defibrillation had been more readily available then. Several studies in prestigious medical journals have documented the dramatic increase in survival when AEDs are available in public settings such as airports, casinos and other highly public places. There is no data on the use of AEDs in schools, yet.

This is partially related to the paucity of these devices in our public schools. This generous gift from the Cardiovascular Research and Education Foundation of Indiana will help to rectify this problem. AEDs in our schools have the ability to protect those children with known heart disease and those with unsuspected heart disease, our students and school staff, our schools visitors, our athletes, and sports spectators. Though the actual use of AEDs at school may be small compared to other public places, they will be there to protect the most important aspect of our community—our future.”

Thank you for your generous support of the Reviving Hearts Program that will help CREFI save Indiana lives by placing AEDs in high schools. Please make checks payable to: CREFI or go online for credit card transactions at CardioFoundation.org

Please accept my donation of \$ _____ to The Reviving Hearts Program.

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____

Phone: _____